



Alliance

Optometric
Practice
Management
Software

the next generation of
comprehensive, cost effective

Optometric Practice Management Software



SINCE 1994

Eye Systems has been quietly going about the business of building and supporting comprehensive, cost effective, easy to use, stable Practice Management Systems, growing purely by referral. Our success has never been about how many systems we sold. It's always been about the success of our users and their ability to implement and benefit from as much of the software as possible. "Total Cost of Ownership" and "Return on Investment" is measured by the number of features and tools in any software that can be effectively utilized. Year after year, our clients have consistently reached high levels of implementation while realizing the lowest "TCO". This in turn yields the highest "ROI" for our clients. We've accomplished this by having the easiest, most user-friendly software in the industry backed by great support. This generation of our software is no exception to these results!

ALLIANCE SYSTEM

Many systems out there can leave you struggling to figure out where to start and where to go next to get all of your information captured. It's another challenge trying to get that information back out again in a quick meaningful manner. With today's complex and massive information requirements, you need to be able to get in and out of each patient transaction as quick and easy as possible. [Using our Visit Control patient tracking method, adding, finding and retrieving Patient information is a snap.](#) Using multiple search options, the user simply highlights a Patient's account and with a couple of clicks they can see everything that's happened pertaining to that patient in chronological order beginning with the most recent visit. Then it's just a couple more clicks, or screen touches* to drill down and review or add to all the details pertaining to each visit. Without compromising features, our approach to design appearance is that "less is more". Our screens have less clutter, making them more visually intuitive and easy to navigate. Menus and data fields are laid out in a clean logical fashion. All this adds up to a higher ratio of implementation resulting in more productivity and better return on investment.



- Comprehensive Point of Sale
- Inventory Control
- Detailed Accounts Receivable
- Electronic Medical Records (EMR)
- Multiple Image Attach & Schedules
- Built in Email & Internet Hyperlink
- Integrated Word Processing & More!

a practice management system

that's user friendly

Built on the latest Microsoft .Net and SQL platforms and tools, Alliance is truly a feature rich, yet easy to use Practice Management System. We have built on all the success of the original software, incorporating many new features as well as the enhancements inherent to a Windows environment. [It's all there with a click of a mouse or at the touch of your finger!](#)

Call 800-450-0628



COMPREHENSIVE POINT OF SALE WITH LINE ITEM BILLING ESTABLISHED BY CPT CODE WITH THIRD PARTY AMOUNT BREAKOUT

COMPREHENSIVE INVENTORY CONTROL WITH BARCODE LABEL PRINTING AND WIRELESS BARCODE SCANNING

DETAILED ACCOUNTS RECEIVABLE BY THIRD PARTY AND BY PATIENT

ELECTRONIC MEDICAL RECORDS (EMR) WITH FREE HAND DRAW USING TABLET PC DIGITAL INK

MULTIPLE IMAGE ATTACH TO EMR SUCH AS OPTOS

MULTIPLE SCHEDULES WITH DRAG & DROP FEATURES INCLUDING SEARCH/VIEW DAY, WEEK, MONTH OR OFFICE AT A GLANCE

BUILT IN HYPERLINK FUNCTIONS FOR EMAIL AND INTERNET

SUPPORTS TOUCH SCREEN AND TABLET PC TECHNOLOGIES AND DATA ENTRY BY KEYBOARD, MOUSE OR TOUCH SCREEN

"PAPERLESS" OR "LESSPAPER" FUNCTIONALITY (per the implementation level of the office)

SCAN AND ATTACH EXISTING EXAM FORMS & PAPERWORK INTO THE GENERAL PATIENT FILE OR TO A SPECIFIC VISIT

INTEGRATED WORD PROCESSING FOR VIRTUALLY UNLIMITED PATIENT RECALL AND COMMUNICATION

ALL DOCUMENTS GENERATED BY THE SYSTEM ARE EXPORTABLE TO ADOBE PDF AND OTHER STANDARD FORMATS

NPI READY 1500 FORM AND ANSI 837 ELECTRONIC SUBMISSION CAPABILITY SUPPORTING MULTIPLE NPI NUMBERS

DYMO DUO LABEL INTEGRATION—ONE PRINTER, READILY MAINTAIN TWO DIFFERENT COMMON USE LABELS

EMPLOYEE TIME CLOCK FUNCTION WITH DETAILED REPORTING

POWERFUL CHARTS AND GRAPHS

ALL THE POWER OF THE PREVIOUS VERSION PLUS MANY MORE FEATURES AND ENHANCEMENTS

BUILT ON THE LATEST MICROSOFT .NET AND SQL PLATFORMS

STATE OF THE ART

Cordless Scanners



Touch Screen Displays



Tablet PC / Digital Ink



Multi-function Scan / Fax



Dymo Duo Labelers





SYSTEM REQUIREMENTS SUMMARY

Alliance is a true scalable Client/server LAN/WAN/Internet enabled technology. Yet it is capable of running on a single PC. This is the most cost effective efficient Practice Management System on the market today! The number of workstations, configuration and speed of your hardware will determine the overall requirements for your office.

OPERATING SYSTEM requirements

Oper. System	Recommendation (min)	Notes
	Windows XP Pro SP2 with .Net Framework 2.0	Microsoft .Net framework must be loaded on all machines. This is usually installed with XP Pro. If not installed, Alliance installation automatically detects and handles the .Net requirements. Alliance is Vista and Win7 compatible.

MS SQL database requirements

We recommend SQL Express as it is a Free* fully functioning version of the MS SQL database engine as this dramatically reduces your implementation costs. There is a high likelihood that you will not even need to acquire new hardware when implementing our system. The high costs of dedicated servers and the related licensing fees for Server Operating Systems is not necessary for the majority of most Practices. Depending on the volume of your office and the amount of features you implement, SQL Express could serve your needs for several years. Should you hit the 4g size limitation of SQL Express, your existing database is fully portable to a non-limited fully licensed version of the MS SQL product. SQL Server is a separate MS product licensing that is not part of the licensing for Alliance. Costs will vary by number of users and Server hardware and software you choose. You would acquire those products from your current or other hardware provider. There are also archive options that may extend the use of SQL Express, eliminating the need for a fully licensed SQL Server version. *Free—should be understood as a term used for the current status of the SQL Express product and that Microsoft may change or alter size limitations and fees.

HARDWARE

Hardware (min)	Recommendation	Notes
Processor 1.0ghz or better Memory 512mg or better	Pentium Class 2.0ghz or better Memory 1g or better Backup systems to external media are extremely important	As mentioned above, there is a high likelihood that you will not even need to acquire new hardware when implementing our application. To every extent possible, the architecture of this product was maximized allowing it to perform at an acceptable level even on older slower machines. Obviously the faster your machines are, the faster the program will perform.

Alliance Application-License

Single Location — \$3995.00 initial license*, plus setup, training, and any applicable expenses. SQL Server not included. A License is required per Entity/SQL database installation.

WAN/Enterprise Edition \$ TBD

Alliance Application Support. Setup & Training

*Annual Software Licensing support/maintenance plans required.

1-6 workstations \$1140.00 paid Annually in advance, or \$99.00 per month recurring on credit card.

7-12 workstations \$1380.00 paid Annually in advance, or \$120.00 per month recurring on credit card.

The Annual Support/Maintenance Agreement does not include or take the place of setup and training. Contact ESI for rates and details for Setup and training services.

This document is for summary reference only and should not be construed as a quotation or final pricing. Other factors and fees may apply. ESI reserves the right to change prices without prior notice.

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